

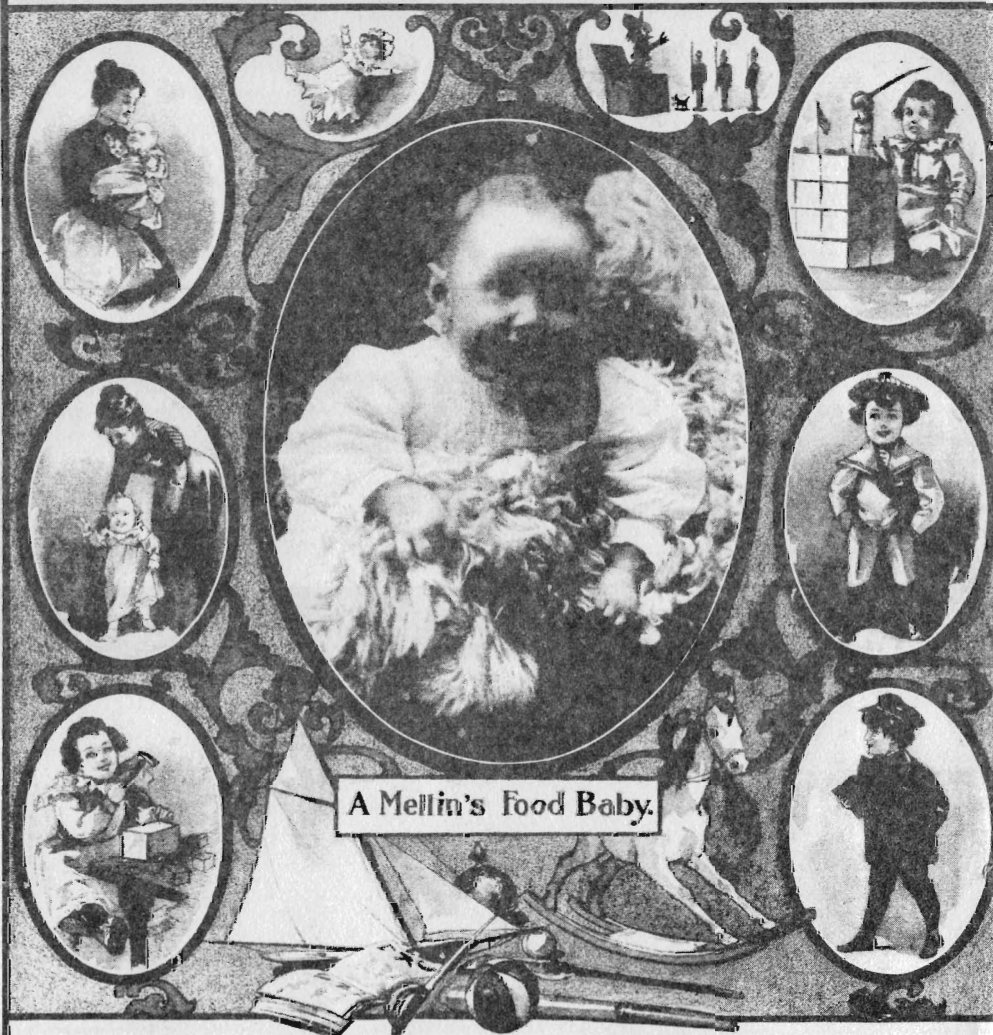
**ROCK
GARDEN-
ING** *in The*
UKRAINE

A NOSEGAY of
STONED  
POSIES

◀ BY ▶

* **ROWEENA**
TRIBE * *

MELLIN'S FOOD



A Mellin's Food Baby.

Laughs because he is happy. Happy because he is healthy. Healthy because he lives on

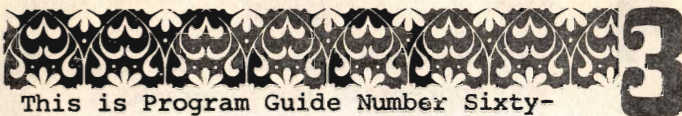
MELLIN'S FOOD

I send you under separate cover photograph of our baby, seven months old. He's a Mellin's Food boy, for that is the only food he ever had that agreed with him, and we tried five kinds. When we began his stomach had been disordered by frequent changes of food, but after using Mellin's Food he became the picture of health and happiness. The photograph is typical of him, as he is nearly always laughing—hasn't cried an hour in three months.

PROF. BERT M. LASUER, 229 Lansing Street, Utica, N. Y.

Send for our "Portraits of Mellin's Food Babies."

MELLIN'S FOOD COMPANY, Boston, Mass.



This is Program Guide Number Sixty-Six in the gargantuan series put out by radio Indiscriminate, KTAO, Los Gatos. () ()

KTAO is a commercial-cooperative-orgone-antidisestablishmentarzihiarf-listener-assisted-biochemical series of changes with music and talk of the most bizarre sort. ()

We are on the air at 95.3 MHz somewhat more than 24 hours of the day. From Midnight to Seven, there is mostly rock and jazz. Then, just before the the cock crows, we shift into Baroque and Classical and Romantic Classical Music and some Ethnic. From 11 AM to 2 PM, it's mostly talk [all of which are to be found somewhere in this guide]. Then, blues and folk and jazz and ethnic until 5 or so in the afternoon. With the dying of the sun, the last smog-laden arm stretched dying against the prunepits of San Jose, we turn to rock and jazz and sometimes a snitch-&-snatch more of classical-ethnic.

★ ★ ★

Thus, happy as bedbugs in a bird, we play and sing our way to that great Columbia Broadcasting School in The Sky. With some 35 volunteer announcers and some 25 commercial sponsors and some 300 program guide subscribers, KTAO wends its happy way to Aether Nightfall. And we would love to have you in our pot-full of love and laughter and bills. []

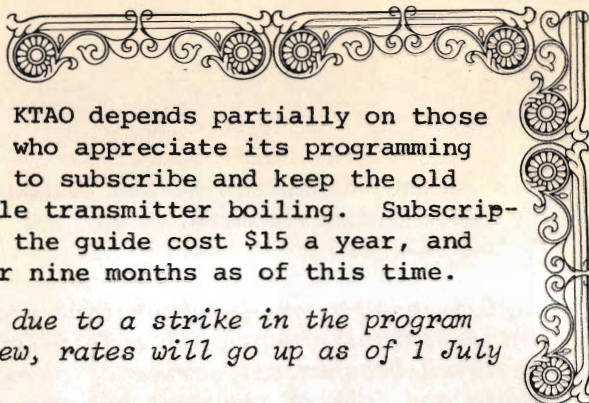
Directions for subscribing on overleaf. []

FIG 1



The KTAO Program Staff in Conference...

4



KTAO depends partially on those who appreciate its programming to subscribe and keep the old tea-kettle transmitter boiling. Subscriptions to the guide cost \$15 a year, and \$7.50 for nine months as of this time.

However, due to a strike in the program guide crew, rates will go up as of 1 July 1971 to:

Regular Subscription \$20 (which will include a copy of The Myrkin Papers and The Fall 1969 copy of The Whole Earth Catalogue).

Just Plain Subscription \$15 (no prizes.)

Economy Subscription \$5 for six months. (Available only to those people on welfare, in school, on food stamps, or in jail).

All subscriptions should be sent to:

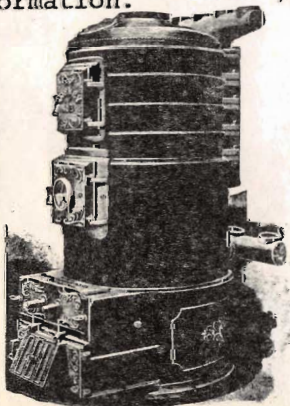
The KTAO Subscription Lady
5 University
Los Gatos, CA 95030

BETTER HURRY,
DEAR —
WE'RE LATE

I DON'T FEEL
MUCH LIKE
DANCING —
AFTER THE
BIG WASH I
DID TODAY

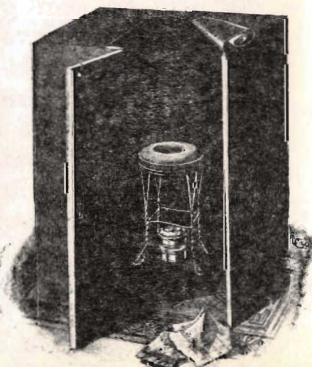
Or call us at FLandels 4-6622 for more information.

FIG 2



The KTAO Transmitter
(At Work)

FIG 3



The KTAO Transmitter
(At Rest)

All those people who have subscribed and who have not received a copy of The Myrkin Papers (a sordid book describing The Plantagenet Invasion of The Tight Little Island called Commercial Broadcasting) should drop by the station or drop us a note (or drop out) and we will give one to you. This book is valued at several dollars by the printer who has yet to be paid for it. You may be contributing to the author's safe financial keeping by actually purchasing one at the listed price of \$5.50. ◡ ◡

Whole Earth Catalogues are available to regular subscribers, but cannot be mailed because we cannot figure out how to get the dingbats in the corner mailbox. Please come by the studio for your copy. ◡ ◡

Program Guide #64 carried a dangerous and specific warning to all those people who receive the program guides for free. It stated that those who wish to petition Angevin Court of KTAO to stay on the freebie list must mail back the coupon on the back indicating that desire. Returned coupons will then be shuffled and dealt, with kings, queens, and one-eyed Jacks wild. The 20 or so who win will be allowed to stay on the mailing list. THOSE WHO FAIL TO RETURN THE COUPONS WILL BE MERCILESSLY EXORCISED (AND POSSIBLY BE SENT TO GILROY, CALIFORNIA AS A LAST RESORT). This move should free up some 60 additional guides.



FIG 4
KTAO Weekly Rouser
Sales Staff Meet...





As sure as Boise-Cascade is out to rape the land; as sure as American Smelter & Refining is out to ruin the air; as sure as General Motors and The Federal Highway Building Program are out to destroy air and land: as sure as these nitwits are out to destroy our lungs and aesthetics---there are broadcasters out to cruelly misuse the spectrum; to turn a whole national resource into a hawkers' box.

And, as with the despoilers of the land, air, and water---it is so often the smaller entrepreneurs who are the greediest, the greatest uglifiers. NBC and CBS and Westinghouse are enough in the public eye that their network stations tend to program a fair amount of intelligent, careful in-depth reporting, and local controversies, and occasional local investigations of art and thought.

No: it is the small time robber-baron broadcasters who do the rawest pillage on the aether. Names you may never have heard of: but still extremely powerful local or regional operators with the full complement of radio and television stations. And these stations are milked for all they are worth: the maximum possible number of hourly commercials; the minimum news and documentary reporting.

As I say, you may never hear of these twinks. But in broadcasting circles, their greed and gruesome misuse of the frequencies are legion. Who ever heard of The United Broadcasting Stations, or The Triangle Stations, or Storer Broadcasting Company, or The McLendon Stations, or Golden West Broadcasters, or Bonneville International? And yet each of these groups owns up to five VHF (Channels 2-13) television stations, and up to seven FM and AM stations, mostly in the 25 most populous urban areas in the country. A great concentration of media power---with

A BRIEF WORD ABOUT A BIZARRE AND INTERESTING BROADCAST OPERATION

KTAO is a radio station which has elected to do something different in the world of broadcasting. The station is built on the premise that profits are not the be-all and end-all of radio. For another, we operate in a cooperative-volunteer fashion: we have over 35 volunteers to keep the station going, adding a variety and spice to the air in Santa Clara County.

KTAO operates at 95.3 mHz, with a transmitter high on the lofty brow of Mount Ummunum. Our stereo signal is heard in Los Gatos, and Saratoga, and San Jose, and many parts of the Upper Bay Area. Indeed, we are told, when the Aether Gods are at work and the wind is in the right quarter, our voice can be heard north of San Francisco.

Although *KTAO* is a commercial station, the advertising is knowingly limited to those businesses and groups who are not out to defile the air, land and water in which we have to survive. In addition — *KTAO* turns over hour programs to any and all non-profit groups so that they may have free and full access to the air, so that all opinions — no matter how controversial — may be broadcast.

Some of our programming is strong enough and sharp enough (and our music from all over the world is bizarre enough) to make it necessary for us to urge listeners to support at least part of our operation. Since no one is making money out of the day-to-day operation of *KTAO*, listener monies go towards making it possible for this particular frequency in this particular area to stay open for the unusual and controversial and different. Not only do listeners make it possible for us to continue — but as well get the singular experience of receiving the weekly *KTAO* Program Guide. This guide — 16 pages of programming, pictures and essay on the nature of radio in the world of the mind — has been called "inchoate", "ectoplasmically conscious" and "retund" by our current 300 subscribers.

Give yourself a chance to be assailed by the Weekly Drag. Give us a chance to continue with this outrageous radio experiment. Subscribe to the *KTAO* guide. We'll be glad you did.

With your annual subscription, you receive the eternal blessing of the Aether People. We could ask for less.

KTAO 95.3

LoS GaToS

KTAO
5 University Avenue
Los Gatos, California 95030

Dear *KTAO* Subscription Lady:

I think your appeal for funds is the weirdest thing I have read in ages, but I believe your radio station is the nuts. Here's:

- () \$15 for a regular subscription to your program guide, THE WEAKLY DRAG.
- () \$7.50 which, I hear, is the rate for those people on welfare, in jail, in bed, in love — or all four.
- () \$5.00 to keep you off my back until I can subscribe at the regular rate.

Please...

Send me the GUIDE and your LOVE.

Love,

ZIP _____

LOS GATOS
95.3

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a great potential for doing so much good with these fabulously powerful broadcast tools. And yet, without exception, these grotesque organizations, with the smiles and blessings of the Federal Communications Commission, continue to spawn a 5th rerun of "I Love Lucy," and "McHale's Navy," and "I've got a Secret." Those of us who care for and love broadcasting are often tempted to lie down and weep for the programs of import and beauty which are NOT carried.

"If I just had access once a week, for an hour, in prime time, on one of those stations," I think. An hour from Golden West over KTLA which rams into over 6 million homes in Southern California. Or an hour over WNUS, McLendon's barf station in Chicago. George Storer: give me an hour on your crap station WJBK in Detroit, or WSBK in Boston, or WIBG in Philadelphia. I'll show you some real radio, for real people, about the real nuts of life. Richard Eaton, you naughty old man: Give me a day on WJMO in Cleveland, or WOOK in Washington. I'll give your listeners a chance to think, and come alive, and know the potency of radio reaching into people's minds, to tell them that they are alive, and have troubles; but that the world around them is alive, and full of troubles, which can and should be heard.

And you gnurrs at Bonneville International! You're supposed to be a church. You are supposed to be in the God business. What is all this fervor for making money? Does the Mormon Church really believe that a gross of some million dollars a month is absolutely necessary for all those Latter Day Saints to get into their specific (and racially segregated) heaven. With an hour a night on that 50 kilowatt baby KSL blasting out of the salt flats of



Utah, I could give you some real radio. Not placebo. Not make-a-million-bucks for The Church.

No Bonneville [and in this I include all the short-haired work-Puritan ethic present day Latter Day Saints]---if you gave me an hour a night on that brilliant piercing monster station out of the night into the ears of truckers in Nevada and lonely women in Fresno and poor Chicanos in Mexicali and dispossessed Blacks in Watts and dirtblighted farm laborers in Missouri: if you gave me that, just for an hour, just a brief moment in the 50,000,000 watt broadcast heaven you possess: I might just be able to save you for the 21st Century.

Yeah. You, and your \$233,000,000 in assets, and \$20,000,000 in cash flow. I might be able to save you (and maybe part of it) from the rage that keeps rising up: the poor and black and yellow and dirtnight rage, coming curling up out of ghettos, out of slums, out of shacks, out of the bleached-bone riversheds, and the asphalt nights of the cities. A rage that turns bluehot and furious because it is the rage of dispossessed. A rage that is sure to rise up and burn you and me and all the rest of us nice middleclass white hardwork godfearing twinks who believe, imagine, pray that the dark of the slums will keep the poor out-of-sight (and out of our banks and suburban homes) forever. That's what we pray and hope. ~ ~

But it ain't true: Bonneville, and George Storer and Gordon B. McLendon and Gene Autry and dumpy Richard Eaton and George Koehler: all the king's horses and all the king's men and all the I-Love-Lucys will not keep this writhing black angry snake out of our bedrooms

THURSDAY, MAY 27

11:30 Tantric & Kundalini Yoga. A talk given by Joseph Campbell, author of "The Hero with a Thousand Faces," and teacher at Sarah Lawrence College. From Big Sur Recordings.

6 PM Jazz Freak---The Trumpet, continued.
8 PM Geoff Manson Returns. The cistern kid,
the cosmokilogiwollical nit, at a new time.

8 PM Geoff Manson Returns. The cistern kid,
the cosmokilogiwollical nit, at a new time.



NOON The Breadline Theatre Presents. A Triptych from Edgar Allen Poe. Includes "Ligeia," "Eleonora," and "Berenice." (KRAB)

11 PM X - 1: Sound of Thunder (Ray Bradbury).

11 PM X - 1: Sound of Thunder (Ray Bradbury).

10



SATURDAY & SUNDAY, MAY 29-30

-- 7 AM Billy Baroque rides again. Wm Wade, fresh back from the fleshpots and slum cookin' of St. Louis with the 5 hour Baroque Bust. Today, a French Baroque Special. At Noon Hugh McAllorum busts out the beer and the Irish Music, and at 3, Al Knoth with (today) the second part of the Stanley Brothers concert (live in Berkeley) and The Country Gentlemen. Then, at 6, Chris Campbell with rock & some ethnic until 12. MIDNIGHT Bill Small, who favors Chicago Blues, until Al Whitaker comes in at 7 AM, with The Hottest Four Hour Romantic Chamber Music Concert in Radio. 11 AM: Music of Mexico, Africa, and Japan, with E Vernon Buck. 2 PM Deacon Dulceola's Sweet Sunday Afternoon Thirsty Patient Gospel Hour. 6 PM Jazz with Frank DeMoss (until nine).

~~~~~ MONDAY, MAY 31ST ~~~~~

11 AM The Daughters of The American Republic Speak: Mrs. Erwin Frees Seimes, President General of the DAR, speaking in Seattle on "Citadels of Patriotism." (from KRAB)

11:30 Eddie Hadas Poetry Reading. One of Ann Connors Poetry Plots from KDNA, St Lou.

NOON A Program of Tradional Japanese Music.

A new tape from Nippon Hoso Kyokai, of Koto Music, including "Fuki," "Midare," "Yae-goromo," "Yuya," "YGodan-ginuta," & Chicori-no Kyoku." With a brief introduction.

6 PM Soul Note. Jazz from the Muslim Community of San Jose.

8 PM Pro-formance Cycles & racing news.

~~~~~ TUESDAY, JUNE FIRST ~~~~~

7 AM What could be so alas as a day in June. O lass. O Grass. At last! My ass.

11 AM Exploring Madness: Our Personal Styles of Madness. A talk by Julian Silverman, research Director for Big Sur-Esalan (Big Sur Recordings).



JUNE FIRST (CONTINUED)

12:30 Some New Records from Radio Nederland: The Pilgrim Fathers at Leyden, including five pieces by Jan Pieterszoon Sweelinck (16th Century Dutch).

6 PM The Goodge Hour: Mr. Greasy Relates West Coast Jazz Men with 78 rpm recordings and some old stories.

MIDNIGHT "What was the shortest day of your life?" "The Day I Was Born, Natch." (Rags Magazine). John Haydon plays jazz from 12 to 3 for all tastes and all types.

***** WEDNESDAY, JUNE SECOND *****

11 AM Norman Cousins, editor of the Saturday Review, President, Assn of World Federalists, speaks at the "Man Against Himself" series, St. Louis, Feb. 1971.

11:30 Poetry Project. Buffy Wright (MA).

NOON The Africa Program:

Robert Kauffman from KRAB (Rescheduled).

12:30 Music of Aruba, Bonaire, and Curacao.

A program of traditional music collected by Raymundo Debrot for Radio Nederland.

ONE PM A new record from The Smithsonian Institution: Festival of American Folklife. Summer, 1969.

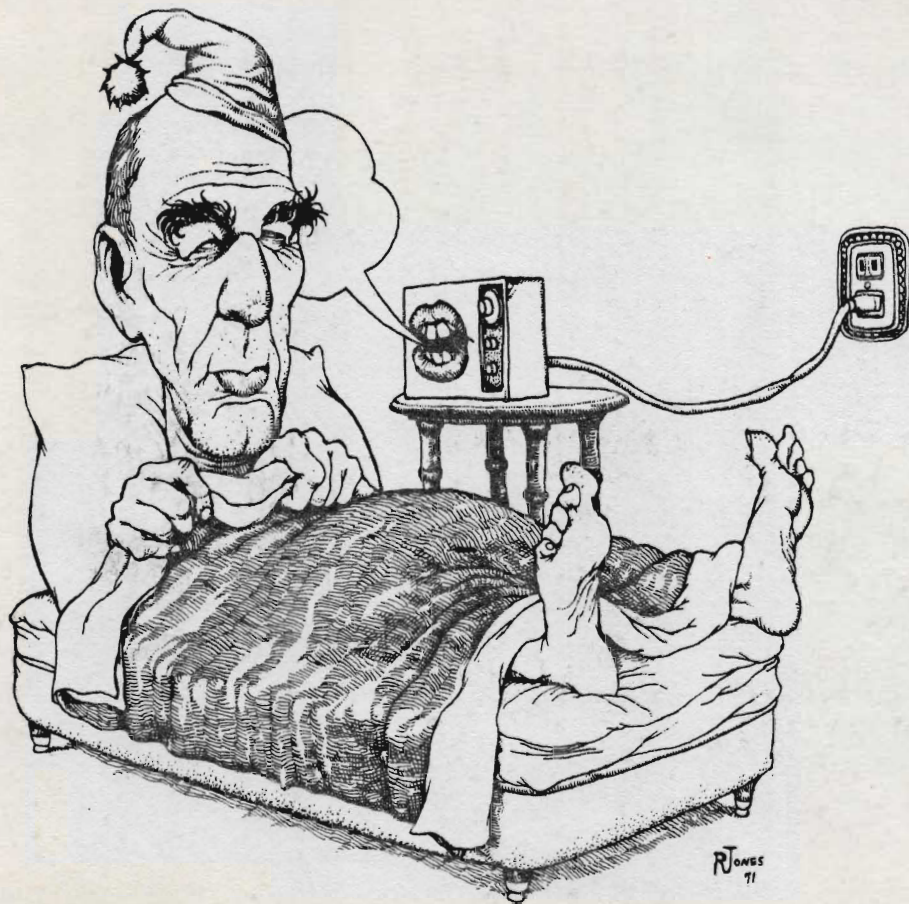
2 PM Jeb Henley, The Poor Man's Bakunin, with blues & folk.

10:30 PM Super Gypsy Music, with Frank Sobol (to 12:30)

Back cover picture is from Saturday Night Magazine (Canada).

FIG 5 Roweena Triode, authoress
"Rock Gardening in the Ukraine."





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P A I D

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